



BioLegend Announces the Launch of its U.K. Subsidiary

San Diego, CA, U.S.A., and Cambridge, U.K., May 1, 2010 - BioLegend, a global company that develops and manufactures world-class, cutting-edge antibodies and reagents for biomedical research, is proud to announce the launch of BioLegend UK Ltd, a wholly owned subsidiary created to further support its U.K. based customers.

The new Company has been created with the support of BioLegend's UK distribution partner Cambridge Bioscience. Under the new arrangement customers will benefit from faster free-of-charge delivery, improved product availability, improved pricing and enhanced applications support. Over the coming months, in addition to purchasing through Cambridge Bioscience, we will offer customers the option to purchase products directly from BioLegend UK. Cambridge Bioscience will provide logistical support and other critical functions to BioLegend UK.

"We are very excited about this new venture. Going direct will allow our customers to benefit from improved pricing, better product availability, faster shipping and more opportunity to co-develop new products with our customers" commented Gene Lay, founder and CEO of BioLegend.

"This new relationship will offer our customers uninterrupted supply of BioLegend products and services and represents a new model for the way in which we support our suppliers in developing their business in the UK market." said Mike Kerins, Managing Director of Cambridge Bioscience.

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About BioLegend

BioLegend develops and manufactures world-class, cutting-edge antibodies and reagents at an outstanding value to customers for biomedical research. The broad product portfolio includes flow cytometry, cell biology, and functional reagents for research in immunology, cancer research, stem cells, and more. The aggressive product development program is accomplished through technology licensing, collaborations, and internal research. BioLegend offers a wide range of custom services including assay development, sample testing, and conjugation. BioLegend was incorporated in June, 2002 with headquarters in San Diego. Its executive group includes co-founders and many scientists from PharMingen, now a part of BD Biosciences. For more information, please visit www.biolegend.com.

About Cambridge Bioscience

Based in Cambridge, U.K., Cambridge Bioscience is a leading distributor of life science research products. Its goal is to identify the most exciting new life science technologies and bring these to its customers, who work in all areas of biological research in the UK.
www.bioscience.co.uk.